



SPONSOR LEVEL COMPARISON CHART

PERKS BY LEVEL	SPONSOR	SPONSOR+	PREMIUM
TAX DEDUCTIBLE	✓	✓	✓
TOSS CEREMONIAL FIRST PITCH	✓	✓	✓
FOLLOW TEAM ON GAMECHANGER	✓	✓	✓
MEET TEAM	✓	✓	✓
LOGO ON WEBSITE	✓	✓	✓
COMPANY LINK AND INFO ON SPONSOR WEBPAGE	✓	✓	✓
WOOD FRAMED TEAM PHOTO PLAQUE		✓	✓
RESERVED TABLING ON PREMIUM DAYS			✓
DEDICATED COMPANY BANNER ON FIELD	Logo appears on sponsor appreciation banner	Logo on large sponsor appreciation banner	✓
SOCIAL MEDIA HIGHLIGHT(S)	1	2	✓
ON-SITE MARKETING AT GAMES	1 day	2 days	5 days



FAIRFAX LITTLE LEAGUE, INC.

Affiliated with
Little League Baseball, Inc.
Williamsport, PA



P.O. Box
Fairfax, Virginia
22038



2025 SPONSOR SIGN-UP

Fairfax Little League is a 501(c)3 tax-exempt organization.

Tier	Per Season	Annual (Spring & Fall)
Sponsor Premium	NA	\$2,000
Sponsor Plus	\$650	\$900
Sponsor	\$450	\$700

We can offer a limited number of add-on options starting this year. These are opportunities to further promote your company or to make your life easier as a sponsor when you come to the field to market or promote at one of our Premium Day events where we have a high turnout rate and a broad audience. For those who want to support the league, but not

Limited Number Add-On Options:

- Seasonal Sponsor Name on Team Jersey (\$2,000)
- Annual Solo Dug Out Sponsor (\$1,500)
- Annual Solo Batting Cage Sponsor (\$1,500)
- Annual Solo Snack Shack (\$1,200)
- Premium Day: Lead Little League Day Sponsor (\$1,500)
- Premium Day: Little League Day Sponsor (\$500)
- Premium Day: Home Run Derby Sponsor (\$500)
- Premium Day: Reserved Tabling Location (\$200)
- Seasonal Field Banner (\$500)
- Seasonal Photo Plaque (\$100)

Donor Options (available to those who do not sponsor a team, but support the league):

- Seasonal Field Banner Only \$800
- Seasonal Website Logo Only \$250

Please direct questions to our Sponsor Coordinator | Contact: 240-381-9787 | sponsor@fairfaxll.org



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Detailed Sponsor Levels

Sponsor Premium Tier Includes (\$2,000/Annual includes Spring & Fall Seasons):

- Valued over \$3,500
- Tax deductible
- Only 8 sponsorships available, but best savings!
- \$1,000 off Add-on Options which can be used towards a larger Add-on Option or to be a sponsor of Premium Day events (value \$1,000)
- Large company banner on field for two seasons (value of \$800/season)
- Five days of on-site marketing at field of choice during games along first or third baseline
- AT LEAST two social media posts *per season* highlighting company and/or team (value \$200)
- Company logo on scrolling website banner year-round (value \$250)
- Premium Sponsor reserved tabling location for Home Run Derby and/or Little League Day (value \$200/event)
- Wood framed ready-to-hang Team Picture each season (value of \$100/season)
- Sponsor information included on Sponsor page
- Opportunity to have "fan status" on GameChanger App and follow along with game play
- Invitation to meet the team each season
- Ceremonial first pitch invitation each season

Sponsor Plus Tier Includes (\$700/Season or \$1,000/Year):

- Valued over \$850/season or \$1,700/year
- Tax deductible
- Logo appears on large sponsor appreciation banner (value of \$400/season)
- AT LEAST two social media posts per season highlighting company and/or team (value of \$100/season)
- Company logo on scrolling website banner (value of \$250/season)
- Wood framed ready-to-hang Team Picture (value of \$100/season)
- Two days of on-site marketing at field of choice during games along first or third baseline
- Sponsor information included on Sponsor page
- Opportunity to have "Fan Status" on GameChanger App and follow along with game play
- Invitation to meet the team each season
- Ceremonial first pitch invitation each season

Sponsor Tier Includes (\$450/season or \$700/year):

- Valued over \$550/season or \$1,100/year
- Tax deductible
- One day of on-site marketing during games along first or third baseline
- Logo appears on sponsor appreciation banner (value of \$250/season)
- A social media post per season highlighting company and/or team (value of \$50/season)
- Company logo on scrolling website banner (value of \$250/season)
- Sponsor information included on Sponsor page
- Opportunity to have "Fan Status" on GameChanger App and follow along with game play
- Invitation to meet the team each season
- Ceremonial first pitch invitation each season



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2025 SPONSOR SIGN-UP

Please **CIRCLE** the sponsorship plan in which you would like to participate.

Payment Due: 8/1/25

Tier	Per Season	Annual (Spring & Fall)
Sponsor Premium	NA	\$2,000
Sponsor Plus	\$650	\$900
Sponsor	\$450	\$700

Add-on Option: _____

Donor Only Option: _____

Make your check payable to "**Fairfax Little League**" and return your check to:

Fairfax Little League Treasurer
c/o Katherine Jurado
4105 Virginia St.
Fairfax, VA 22032

Please print below exactly how you would like your organization's name to be published and printed on the team banner and website. Please email your company logo in JPEG or PNG format to sponsor@fairfaxll.org. We will attempt to accommodate special logo requests. We are looking to expand our webpage to honor our return sponsors, so please be sure to answer all questions below. If you have any special requests on who you would like to sponsor (ex: team, coach, player, division), please note it below as well. All requests are honored on a first-come, first-served basis.

Sponsor Company Name: _____ (on banners/web)

Address: _____

Sponsor Contact: Name: _____ Title: _____

Phone: _____ Email: _____

Number of Teams to Sponsor: _____

Repeat Sponsor: Yes or No (How many seasons? _____ How many years? _____)

Company's Instagram and/or Facebook Information: _____

Special Requests (i.e. player or coach): _____

Sponsor Signature

Date